



# MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

[www.mits.ac.in](http://www.mits.ac.in)



Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi  
NAAC Accredited with A+ Grade, NIRF India Rankings 2021 - Band: 201-250 (Engg.)  
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH), MBA & MCA

Report on  
**A Guest Lecture on**  
**CAREER DEVELOPMENT PROGRAM**  
**FOR ENHANCING THE DIMENSION OF PERSONALITY**  
**25.05.2022**



Submitted by: **Dr. Ram Krishna, Associate Dean – IIC & Mr. SGH Gowda, Senior Manager (Corporate Relation), MITS**

Total no. of Students /HoDs/faculty Attended: 138

Delivery Mode: Physical

The program started at 2:00 PM in the Seminar Hall B. B. Tech students of ECE, ME, EEE, Civil, and CSE were the participants. At outset, Mrs. TD Ashwini introduced the guest speaker with a welcome note. It was followed by an interactive session of the resource person, Dr. Pratima Jagadeesh, Founder-Director, Cerecers Academy of Management and Education, Bangalore, with students. During her session, Dr. Pratima Jagadeesh interacted with all the students on skills required for professional growth.

As a session part, the guest speaker interacted with the students on experience of real learning to progress in their careers. In this, she shared a lot of tips and tricks to improve skills for transformation. In today's world there is a lot of competition, so students need more skills to succeed. No matter what we do in life, we can take those skills with us. That was the focus of the entire session.

Adaptive, optimistic, and positive skill sets are necessary for dealing with challenges effectively. She focused on 'profile building', to get into a dream job and work for a top-tier company. Profile building is a process of demonstrating skills and achievements on a CV and is a portfolio that demonstrates overall interests, abilities, accomplishments, and involvement necessary to advance a career.

She also mentioned that social networking can be constructively utilized. This is because social networking is imperative to building relationships with senior members of the industry and providing additional credentials in the development of professional networking and positive association.

Mr. SGH Gowda, Senior Manager (Corporate Relation), concluded the session with a profound vote of thanks. Dr. S Rajasekaran, Professor and Head of the Electronics & Communication Engineering Department had graced the event as a guest of honor. The event was completed with the cooperation of the Industry Interaction Cell, Placement, and Training Cell of MITS.